

TRIGGER CREATIVE LIMITED - PRIVACY POLICY

This privacy policy describes how Trigger Creative Limited protects and makes use of the information you give the company, if you are asked to provide information, it will only be used in the ways described within this privacy policy.

We gather and use certain information about individuals in order to provide products and services, including name, address, telephone, email etc. we will not collect any personal data from you we do not need in order to provide and oversee this service.

WHAT DATA WE COLLECT?

We may collect the following information:

Name, job title/position
Telephone number
Contact information including email address
Information relevant to the customer enquiry
Other information as needed pertaining to the products and services requested.
Processing data
Bank details provided for payment transfer

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

Collecting this data helps us understand what you require from Trigger Creative Limited, enabling us to deliver improved products and services.

HOW DO WE STORE THIS DATA

Our website is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

This data will only be processed using an identifiable lawful process as listed below:

CONSENT OF THE DATA SUBJECT

Processing is necessary for the performance of a contract with the data subject or to take steps to enter into a contract

Processing is necessary for compliance with a legal obligation

Processing is necessary to protect the vital interests of a data subject or another person

Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller

Necessary for the purpose of legitimate interests pursued by the controller or a third party, except where such interests are overridden by the interests, rights or freedoms of the data subject.

Specifically, we may use data:

FOR OUR OWN INTERNAL RECORDS

Update our management information system

To contact you in response to a specific enquiry

To send you promotional emails about products, services, offers and other things we think may be relevant to you.

To send you promotional mailings or to call you about products, services, offers and other things we think may be relevant to you.

If you provide information to us on our website or via email you will have an option to 'opt-in' to receive further marketing and promotional information.

HOW CAN I WITHDRAW MY CONSENT?

If you don't want us to process your data anymore, please contact us by email or write to us.

Send an email to jon@triggercreative.co.uk

Write to us at: TRIGGER CREATIVE Swan House, The Park, Market Bosworth, Nuneaton CV13 0LJ

COOKIES AND HOW TO USE THEM

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people visit the website and what pages they view.

WE MAY USE COOKIES TO:

Analyse our web traffic using an analytics software package.

Test content of our website

Store information about your preferences

To recognise when you return to our website

If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

SHARING AND STORAGE OF DATA

We will never lease, distribute or sell your personal information to third parties unless we have your permission, or the law requires us to do so. The information we hold is processed by our employees and stored on secure servers located inside and outside the UK and not shared with any third parties.

The data will be stored for as long as the data subject is considered as a customer.

SECURITY

We will always hold your information securely, to prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic safeguards. We have policies and controls in place to ensure that your data is not lost, misused or disclosed, and is not accessed except by our employees in the correct performance of their duties.

This privacy policy applies to our website, www.triggercreative.co.uk, and we have no control over other websites. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

THE RIGHTS OF THE DATA SUBJECT

You have the right to request a copy of the information we hold about you. We will provide you with this information within one month of receiving your request and verifying your identity.

If at any point you believe the information we hold is incorrect, or you believe we are no longer entitled to use your data, you can request to see this information and have it corrected or deleted.

We review our privacy policy regularly and will place any updates to our website, www.triggercreative.co.uk, and in any relevant policy communications.

Information Commissioners Office

<https://ico.org.uk>

The Privacy and Electronic Communications Regulations (PECR)

<http://www.legislation.gov.uk/ukSI/2003/2426/contents/made>